

A smarter way to connect
with
Couples!

WITH DIRECT ACCESS TO ENGAGED BRIDES & GROOMS IN THE WEDDING PLANNING COMMUNITY

For over 30 years, Central Exhibitions has been at the heart of the wedding industry in this region, bringing suppliers and couples together through expertly planned wedding shows. Now, in partnership with Your Perfect Invite, with 15+ years of experience working directly with couples, we're taking things one step further.

We've created a brand-new online wedding community – a unique space where couples can find, connect with, and trust the very best suppliers at the right moment in their planning journey. **THAT'S YOU!**

Unlike traditional directories, this is an interactive, supportive space where suppliers aren't just listed – they're truly seen.

Unlike traditional directories, this membership is more than just a list of suppliers – it's a supportive, accessible community designed to help couples navigate wedding planning with ease.

They will have access to expert advice, trusted suppliers, exclusive offers, and step-by-step guidance, all in one place.

Whether they want to actively engage with the community or simply browse resources at their own pace, they'll always have the information and support they need, right when they need it.

The Couples Membership is based on a three-tier system with a Free, Mid, and Top Tier pricing. The Free Tier will act as a lead generator for the membership, with affordable options at £7 and £14 a month for added support. Please check out our Couples leaflet for more info on this!

That's all well and good, but what's in it for YOU?! Turn over to find out more.



What's In It For You?

- **Be visible throughout a couple's entire wedding journey** – No more waiting for the right moment; be there when they're ready.
- **A premium supplier profile** – Not just a name in a directory, but a clickable profile with links to your socials, website, and contact details.
- **Introductory video** – Stand out from the crowd! Introduce yourself in a short video so couples get a feel for who you are (film yourself or we can help!).
- **Supplier blogs** – We'll write one for you, and you can submit more to showcase your expertise.
- **Testimonials featured on your profile** – Build instant trust with couples by showing real feedback.
- **Monthly online webinars** – Speak directly to engaged couples, be featured in rotating spotlights, and answer their questions.
- **A digital 'Wedding Planning Community' brochure** – A beautifully designed guide featuring trusted suppliers, with clickable links and QR codes to your website and videos.

- **Low-cost, high-impact** – An affordable way to reach engaged couples who may not attend shows or be searching for suppliers in the usual way.
- **Exclusive pre-show access at select Milton Keynes Wedding Shows** (TBC) – Meet couples an hour before doors open.
- **Ongoing Lead Generation** – We already invest heavily in advertising to drive footfall to our wedding shows (we're proud to run the best-attended local shows!), and we'll continue this lead generation on behalf of all suppliers in our membership, ensuring a steady stream of engaged couples discovering your business.

We've made this as affordable as possible, with membership at just £30 per month (*with a minimum 12-month commitment*) or a discounted rate of £300 when paid annually – that's two months free!

This is not just another wedding directory. It's a dynamic, engaged community where couples feel supported and suppliers get real visibility.

We'd love to see you in there!



LAUNCHING 1ST JULY 2025

Join the Wait List Now!

by scanning the QR Code